

## **it&t business**

The Austrian business magazine for Enterprise Computing, Industrial Solutions, Telecom & Internet

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With an ÖAK (Österreichische Auflagenkontrolle [Austrian Circulation Control])-audited average circulation of 15,000 copies, **it&t business** is aimed at decision makers in large and medium-sized companies as well as in public authorities and organizations in Austria. **it&t business** reaches its readers with a computer enrolled alternating distribution based on the specific contents of each issue. The readers of **it&t business** are selected out of well cared-for databases containing more than 300,000 decision makers with qualified interest in IT solutions and considerable influence on investing decisions.

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